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ACG ENGAGED TO DEVELOP A GLOBAL SOYBEAN SOURCING & PROCUREMENT STRATEGY

During the summer of 2008 our firm was engaged by a long-standing client in Russia, a leader in the B2B food distribution and processing industry in Eastern Europe, to conduct a global procurement study for a number of their raw material production inputs, namely soybeans. Moreover, we were also responsible for undertaking an international competitive landscape analysis of the key participants in this industry, as well as the development of a global sourcing strategy. The project team consisted of leading global agricultural experts and consultants from China, India, and the United States. Although the project was truly global in nature, the primary focus was on Asia and North and South America. The final deliverables included a detailed global market research study on soybeans

that discussed current trends worldwide, a competitive overview of all of the countries analyzed, current overview of ocean freight rates, and our proposed sourcing strategy, along with a few other recommendations. This report also had a Long List of suppliers as an exhibit with a total of nearly 100 companies around the world with confirmed product availability. Additionally, a short list of the top 20 companies was developed, with background information, brief commentary on each company, contact information, and more. These were the recommended companies based on a number of different criteria. This entire study can be purchased from ACG upon request for \$1495. For additional information about this research please contact us at info@aginskyconsulting.com.

news

ACG ENTERS INTO A NEW PARTNERSHIP WITH A GLOBAL CONSULTING FIRM

After many months of negotiations, our firm finally entered into a strategic partnership agreement with Aydon Consultants. This leading UK-based consulting firm has offices around the world in all of the following countries:

UK	BENELUX	CHINA
COLOMBIA	CZECH	EGYPT
GHANA	INDIA	JAPAN
KOREA	NIGERIA	POLAND
PORTUGAL	RUSSIA	SINGAPORE
SPAIN	TURKEY	UKRAINE

Until our strategic alliance went into effect in September of 2008, Aydon had no presence in the U.S. According to Peter Guinsberg, the Aydon Group Chairman, their firm has been looking for a formidable and

professional partner in the U.S. for many years, but was never before successful in finding the right fit, that is until now.

“With their global reach and our deep understanding and knowledge of the U.S. business landscape, our partnership is undoubtedly going to be hugely successful and mutually beneficial, particularly because it will allow us to add more value to our respective clients around the world,” said Alexander Aginsky, the Managing Director of Aginsky Consulting Group.

The Aydon Group clients are some of the world’s largest and most prestigious

organizations including the likes of British Steel, General Electric Corporation, Hyundai Group, Japan Tobacco, LG Group, Mitsubishi Corporation, and many more. For a full listing of the Aydon Group clients please visit <http://www.aydon-consultants.com/pages/clients.html>. This partnership will allow Aydon clients to pursue opportunities in the United States, where because of the cheap dollar and a recent economic downturn the opportunities for global companies have become ever-more lucrative. It will also allow the ACG client base to have a significantly broader global reach. For additional information about both companies please visit our respective websites:

Aginsky Consulting Group, LLC.
www.aginskyconsulting.com

Aydon Consultants
www.aydon-consultants.com



ACG WELCOMES TWO NEW ASSOCIATES

Our firm is proud to announce the addition of two new associates to the U.S. team in the third quarter of 2008 - Ms. Anna Sokolova and Mr. Michael Muth. They will both add tremendous value to our existing team and allow us to continue to deliver the superior performance that our clients have come to expect from ACG. Both of their bios are listed below:

Ms. Anna Sokolova joined Aginsky Consulting Group in September of 2008 as an Associate Consultant located in Phoenix, Arizona. Ms. Sokolova specializes in international trade law and international business transactions. In her practice Ms. Sokolova successfully combines unique cross-cultural, business, linguistic, analytical, and legal skills. Her extended network includes prominent international lawyers, entrepreneurs, and other business professionals.

Anna's successful career includes various entrepreneurial projects and ventures, including an investment firm focused on the Russian real estate market and her own law firm. She has also held senior management positions with the State of Arizona Department of Real Estate and Law offices of McKenzie & Brody. As a legal consultant, Anna has assisted her American and Russian clients in developing new business opportunities in Russia and the United States.

Anna has a Masters of Law (LLM) degree in International Trade Law and Business from University of Arizona, Law Degree with emphasis in Business and National Economy from the Urals State Academy of Law in Ekaterinburg, Russia, and is currently completing an Executive M.B.A. in Global Management from Thunderbird School of Global Management. She currently resides in the U.S. and part time in Russia. Anna's native language is Russian. She speaks fluent English and has a working knowledge of Spanish and German.

Mr. Michael Muth has joined Aginsky Consulting Group in August of 2008 in the capacity of an Associate Consultant based in Chicago, Illinois. Mr. Muth specializes in international business development for U.S. clients seeking to expand internationally, particularly into emerging markets. Mr. Muth has developed a unique fluency in cross-border and cross-cultural business management and is experienced in developing international indirect marketing and sales channels. Michael Muth's experience in B2B marketing spans a broad range of industries and products including office systems, electronics, research services, e-mail, and other software. His successful career includes account management positions with leading marketing companies such as Xerox and A.C. Nielsen Marketing Research. As the Managing Director of Gata, Mr. Muth consulted with many American companies seeking to broaden their reach into international markets. At the Canadian Department of Foreign Affairs & International Trade, Mr. Muth facilitated relationships for many Canadian IT companies with Midwestern counterparts. As an analyst with Siemens AG in Munich, Germany, he integrated the U.S. acquisition of the German parent company.

Mr. Muth has a Master of International Management degree in international finance & trade from the Thunderbird School of Global Management and a Bachelor of Arts degree in international economics from the University of Michigan. He has worked and lived in the U.S., Germany, Poland, and Sweden. Mr. Muth speaks fluent German and English and has a basic knowledge of Polish and Swedish.

ACG LAUNCHES A PROGRAM AIMED AT A REVITALIZATION OF THE U.S. HOUSING SECTOR

It is no news that the U.S. economy is in a major slump, which was largely caused by an overheated real estate market turned bubble. The bubble has finally burst, causing unprecedented turmoil in the financial markets, not only at home, but internationally. The culprit - a nose dive of the housing market - is actually a blessing in disguise for the savvy and globally minded CEOs. It is our firm's belief that it is in times of uncertainty and tumult that great companies are born with visionary leaders taking advantage of disinformation, cheap assets, and unbound opportunities. And that is precisely who our new real estate program is focused on - companies able to think outside the box and take advantage of opportunities in new markets.

More specifically, U.S. developers, real estate brokerages, builders, lenders, and other participants in the U.S. real estate industry are currently exiting the market in record numbers as a result of the immense oversupply and dwindling demand caused by a variety of factors such as the credit crunch, low consumer confidence, high unemployment, high cost of production, and much more. This has in turn caused the real estate prices to plummet across the nation with the ten largest cities seeing as much as a 17.5% in July from a year earlier, the biggest decline in its 21-year history. Simultaneously the U.S. Dollar has seen a steady decline for the last 8 years against most major world currencies, losing as much as 37% against the Euro, 31% against the Canadian dollar, 17% against the British pound, and 25% of its value in real effective terms since early 2002, ultimately making the relative prices of U.S. properties even cheaper for foreign buyers.

At the same time many emerging markets are continuing to experience economic booms. This is especially the case with the so-called BRIC (which stands for Brazil, Russia, India, and China). The amount of accumulated wealth in these countries is daunting by all accounts. According to some analysts, the four largest global



consumers of luxury goods are U.S., Japan, China, and Russia, in that order. In 2008, Russia can boast of close to 110 billionaires (measured in US dollars), placing it second in the world in terms of number of billionaires after USA. The Russians' buying power can be illustrated by a few recent noteworthy real estate transactions such as the purchase of Donald Trump's beachfront mansion in Palm Beach, Florida by a Russian fertilizer oligarch, Dmitry Rybolovlev for \$95 million (the most expensive residential sale recorded in U.S.), the purchase of a Manhattan townhouse by investor Len Blavatnic for \$50 million, and the purchase of a ranch in Colorado by the Chelsea football club owner Roman Abramovich for \$36.4 million, just to name a few. As for China, it has recently surpassed France for its number of US dollar millionaires and now stands fifth in

the world according to Merrill Lynch and the France-based Capgemini. According to the National Association of Realtors (NAR) report, investors from China were the most likely to purchase properties at \$1 million and more. Further, the median price paid by real-estate investors from China was \$450,000 which was the highest median of any location in the report.

According to an annual survey of the Association of Foreign Investors in Real Estate (AFIRE) conducted in January this year, U.S. remains at the top of the list as the most stable and secure country for real-estate investment with the best opportunity for appreciation. The National Association of Realtors (NAR) estimates that between 150,000 and 190,000 homes were sold to foreign nationals from May 2007 to May 2008. Our team feels that this is only the beginning and that a tidal wave

of foreign investors is bound to come to the U.S. in the next 12-24 months. Those companies that are best positioned to offer a professional service that caters directly to these types of buyers will be in a position to ride that wave all the way to the top of the industry. ACG has developed a unique offering and business solution to assist U.S. real estate companies in accomplishing this goal. Leveraging our firm's global reach, international market entry experience, first-hand knowledge of the business landscape of these emerging economies, and professional management expertise, we are well positioned to assist visionary U.S. real estate companies with turning the industry upside down and creating immense value in the process for all stakeholders. For additional information about this unique opportunity and a free consultation, please contact us at 877-WITH-ACG or email us at info@aginskyconsulting.com.

NEW CONTACT INFORMATION FOR ACG EUROPE

During the third quarter of 2008 there have been two other changes in our firm's representation in Europe, besides the new strategic alliance mentioned above with the Aydon Group. First of all, our office in Kiev, Ukraine has moved down the street. This was the result of our expansion in this market, particularly in the high-end commercial real estate sector there. This effort has been spearheaded by our long-standing country manager for Ukraine, Mr. Andrey Zhaglov. The new address and contact information for Ukraine is as follows:

Location: Ukraine
Contact person: Andrey Zhaglov
Address: M. Raskovoy, 17, Suite 705, Kiev, Ukraine, 02002
Telephones: +38-044-496-46-04
E-mail inquiries: a.zhaglov@aginskyconsulting.com

Second of all, we have added a regional representative in Northern Europe, Mr. Jacob Sandal. Mr. Sandal has nearly a half a century of consulting and senior management experience with leading European companies and will be responsible for expanding the ACG presence in Northern Europe. The new address and contact information for Norway is as follows:

Location: Europe
Contact person: Jacob Sandal
Address: Trudvangveien 40, N-1368 Stabekk, Norway
Telephone: +47-67-11-00-18
E-mail inquiries: j.sandal@aginskyconsulting.com

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